

# Influenza Campaign 2018 - 2019

IMPORTANT!

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FRANCAIS

Thank you for participating in the influenza vaccination campaign for the 2018 - 2019 season. Below is important information written especially for local healthcare workers about communications during the influenza vaccination season. **Please read it over to understand your responsibilities during this campaign.** [A complete list of the resources found on this page is available here.](#)

If you have any questions or would like to request more information, please contact Nicole Ritzer at [nicoleritzer@gmail.com](mailto:nicoleritzer@gmail.com). (Messages sent to nicole.ritzer@ssss.gouv.qc.ca will not be seen)

## IMPORTANT !

### VACCINATION CLINIC SCHEDULE

Please send me your local vaccination schedules as soon as possible. Any format you use will be fine, as long as you include the dates, times and locations. If you wish, you may download and use this Excel template: [XLS](#)

Example:

Date	Time	Location
November 1 to 5	10:00 to 4:00	Clinic

### HOW TO SEND

**Email** your schedule to [nicoleritzer@gmail.com](mailto:nicoleritzer@gmail.com)

or

Take a picture of your schedule using your cell phone and **send it via text message** to (819) 574-7584.

## PRINT MATERIALS

### POSTERS

Below are the four posters being used this year. To print these out yourself, click on the thumbnails to download the PDFs.



They have also been professionally printed, and should arrive shortly in your local clinic via internal mail.

Please add the times and dates of vaccination clinics in the blank space on the poster (I suggest attaching a schedule on the poster using a stapler or tape). **You are responsible for hanging them in highly visible places around the community, like the local grocery store/convenience store, restaurants, post offices, etc.**

### OTHER PRINT MATERIALS

This influenza season, you will also see ads in The Nation magazine, and The Cree Hunter and Trapper magazine.

## RADIO

### INTERVIEWS ON LOCAL RADIO

I encourage you to visit your local radio stations to promote vaccination in an interview or a public service announcement. If you are unsure what to say, [here](#) are the key messages for 2018 - 2019 (PDF download). To get help with interviews, please contact Nicole ([nicoleritzer@gmail.com](mailto:nicoleritzer@gmail.com)) or Joshua ([joshua.loon@ssss.gouv.qc.ca](mailto:joshua.loon@ssss.gouv.qc.ca)).

Below is the contact information for local radio stations. It is available for download [here](#) (XLS):

Community	Name	Address	Contact	Contact Name
Whapmagoostui	Whapmagoostui Eeyou Telecommunications Association 96.5	411 Enchuwk Meskino P.O. Box 189 Whapmagoostui, QC J0M 1G0	Tel.: (819) 929-3421 ext. 3426 Fax: (819) 929-3201 dianegladys@hotmail.com	Diane George
Chisasibi	Chisasibi CHFG 101.1	5 Center Road, 2nd Floor P.O. Box 420 Chisasibi, QC J0M 1E0	Tel.: (819) 855-2527 ext. 2619 Fax: (819) 855-3186 hhouse4@hotmail.com	Hank House
Wemindji	Wemindji Radio Station 99.7	21 Hilltop Drive P.O. Box 60 Wemindji, QC J0M 1L0	Tel.: (819) 978-3535 Fax: (819) 978-3413 edwardgeorgekish@outlook.com	Edward Georgekish
Eastmain	Eastmain Wabanudau Telecommunications Association 89.9	Arena Complex P.O. Box 83 Eastmain, QC J0M 1W0	Tel.: (819) 977-0267 ext. 0327 Fax: (819) 977-3088 dolores_marie_tomatuk@hotmail.com	Dolores Tomatuk
Waskaganish	Waskaganish Radio Station 92.5	56 Smokey Hill P.O. Box 69 Waskaganish, QC J0M 1R0	Tel.: (819) 895-8984 ext. 8985 Fax: (819) 895-2016 walsh_hester@hotmail.com	Walter G. Hester
Nemaska	Nemaska Emoo Yahbee 99.9	6 Lakeshore Road Nemaska, QC J0Y 3B0	Tel.: (819) 673-2290 ext. 2512 Fax: (819) 673-2360 dwapachee@nemaska.ca	Deborah Wapachee
Waswanipi	Waswanipi Communications Society 93.9	20 Poplar Street Waswanipi, QC J0Y 3C0	Tel.: (819) 753-2557 Fax: (819) 753-2755 nelsonmartin75@hotmail.com	Nelson Martin
Ouje-Bougoumou	Ouje-Bougoumou CKOJ 91.1	120 Ouje-Bougoumou Meskino Ouje-Bougoumou, QC G0W 3C0	Tel.: (418) 745-2779 Fax: (418) 745-3354 Cell: (418) 770-3354 ouje.radio@sympatico.ca	Willy Bosum
Mistissini	Mistissini MLTA / CINI 95.3	163 Amisk Street Mistissini, QC G0W 1C0	Tel.: (418) 923-3333 Fax: (418) 923-2413 cini-fm@sympatico.ca	Charlie Loon

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## REGIONAL RADIO

Information about influenza and the vaccine will appear on [Miyupimaatisiun Dipajimoon](#) (CBHSSJB Health Show), which airs on JBCCS. They will also be airing PSAs encouraging people to get their flu shot.

## INTERNET

### FACEBOOK

A series of posts on Facebook will appear on the [CreeHealth](#) page starting November 1st.

Once a week until the end of the flu season, a new post will be published encouraging our specific target audiences (Elders, babies and pregnant women, people living with chronic illness, healthcare workers) and the general public to get vaccinated.

### CREEHEALTH.ORG

On the front page of the CBHSSJB website, a banner will appear urging everyone to get vaccinated. This banner will link to the 2018 - 2019 vaccination schedule, available [here](#).

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